



# Carmen Hackmann

An enthusiastic and highly motivated hotel professional with extensive knowledge of the luxury hotel market. Love for travelling and beautiful hotels got me started, and working in a team to deliver the best possible service to our guests made me stay.

@carmenhackmann@web.de ☎ +4915120211838

🌐 anotherfinestory.com 📄 linkedin.com/in/carmen-hackmann/

## Experience

### Maslina Resort

April 2023 - November 2024 • Hotel Manager

Leading and managing the team of this 5 Star Relais & Chateaux Resort. Responsible for planning, marketing, coordinating and administering of all hotel services to ensure all areas of the hotel run smoothly and work together successfully for the benefit of the guests and the team.

### Almanac Hotels

2021 - 2023 • Corporate Director Sales & Marketing

Setting up the Sales, Marketing and Brand strategy for current and future Almanac Hotels. Developing, selling and marketing the brand, establishing corporate policies and procedures

### Almanac Palais Vienna

2020 - 2023 • Executive Assistant Manager

Deputy to the General Manager, Pre-Opening and Opening, Responsible for Sales, Marketing, PR, Revenue and Reservations, Front Office, Housekeeping and Spa.

### San Clemente Palace Kempinski

2019 - 2020 • Director of Sales & Marketing

### Regent Porto Montenegro

2017 • Interim General Manager

### Regent Berlin

2011 - 2019 • Director of Sales & Marketing

### Schlosshotel Kronberg

2011 • Director of Sales & Marketing

### Steigenberger Frankfurter Hof

2010 - 2011 • Assistant Director of Sales

### Steigenberger Hotels AG

2007 - 2010 • Director MICE Key Accounts UK

### Thistle & Guoman Hotels

2004 - 2007 • M&E Account Executive, Account Manager Business Sales, Director MICE Key Accounts

### Kempinski Hotels & Resorts

2002 - 2004 • Groups Co-ordinator

### Various Companies

1998 - 2002 • Various Internships in the Tourism Industry

## Education

### Hospitality Management Certificate

2021 • eCornell

### Hotel & Catering College

1999 - 2002 • College Degree Hotel & Tourism Administration

### University of Paderborn

1997 - 1998 • Geography & Tourism Course

## Skills

### Professional

Sales, Marketing, PR, Teamwork, Team Leadership, Hotel Operations, Communication, Team Development

### Personal

Organised, Creative, Professional, Committed, Adaptable, Warm, Honest

## Languages

**German** Mother tongue

**English** Fluent

**Spanish** Entry Level

**Italian** Entry Level

**French** Entry Level

## Reference

### Stefan Athmann

Athmann & Athmann, formerly General Manager "Regent Berlin" Tel. +49 172 4570212